

I claim:

- Mr. 7/2/97
1. A method for on-line viewing of an article on another structure, comprising:
providing a host-site accessible to an on-line viewer and web-linkable to at least one
article-provider site, the article provider-site having images of articles for view via the web;
linking the on-line viewer to the host-site and selecting a structure in response to a
command received by the on-line viewer;
using the host-site, linking the viewer to the at least one article-provider site and passing
images from that site for view by the on-line viewer;
generating a new image by merging representations of the different ones of the articles
with the structure by forming an image of a merged item including representations of both the
structure and the selected article; and communicating the merged item electronically to another
site for a selection which causes a billing to another site.
 2. The method of claim 1, wherein the partial data sets include a size code.
 3. The method of claim 1, wherein the partial data sets include a code identifying a style.

4. An arrangement for on-line viewing of an article on another structure, comprising:
means for providing a host computer accessible to an on-line viewer and web-linkable to
at least one article-provider site, the article provider-site having images of articles for view via
the web;
means for linking the on-line viewer to the host-site and selecting a structure in response
to a command received by the on-line viewer;
using the host computer, means for linking the viewer to the at least one article-provider
site and passing images from that site for view by the on-line viewer;
means for closeting partial-data sets respectively corresponding to different ones of the
articles;
means for generating a new image by merging representations of the different ones of the
articles with the structure by forming an image of a merged item including representations of
both the structure and the selected article; and communicating the merged item electronically to
another site for a selection which causes a billing to another site.

5. A method for on-line viewing of an article on another structure, comprising:
providing a host-site accessible to an on-line viewer and web-linkable to at least one
article-provider site, the article provider-site having images of articles for view via the web;
linking the on-line viewer to the host-site and selecting a structure in response to a
command received from the on-line viewer;
using the host-site, linking the viewer to the at least one article-provider site and passing
at least one image from a virtual storage closet at that site for view by the on-line viewer;
merging a selected one of the articles with the structure by forming an image of a merged
item including representations of both the structure and the selected article; and
electronically gifting the merged item to another site.

6. An arrangement for on-line viewing of an article on another structure, comprising:
~~a communication link~~

3 a host-site accessible to an on-line viewer over the communication link and web-linkable
4 to at least one article-provider site, the article provider-site having images of articles for view via
5 the web, the communication link configured and arranged to link the on-line viewer to the host-
6 site and the select a structure in response to a command received from the on-line viewer, the
7 host-site linking the viewer to the at least one article-provider site and passing images from that
8 site for view by the on-line viewer;

9 a virtual closet for storing partial-data sets respectively corresponding to different ones of
10 the articles;

11 a memory containing a new image of a merged item composed of merged representations
12 of the different ones of the articles and the structure; and

13 means for electronically gifting the merged item to another site.

1 7. The arrangement of claim 6, wherein the partial data sets include a size code.

1 8. The arrangement of claim 6, wherein the host-site, which is accessible to an on-line
2 viewer, is configured and arranged to limit a maximum amount of storage space in the virtual
3 closet provided for the on-line viewer.

4 9. A method for on-line viewing of an article on another structure, comprising:
5 providing a host-site accessible to an on-line viewer and web-linkable to at least one
6 article-provider site, the article provider-site having images of articles for view via the web;
7 linking the on-line viewer to the host-site and selecting a structure in response to a
8 command received by the on-line viewer;
9 using the host-site, linking the viewer to the at least one article-provider site and passing
10 at least one image from a virtual storage closet at that site for view by the on-line viewer;
11 merging a selected one of the articles with the structure by forming an image of a merged
12 item including representations of both the structure and the selected article; and
13 electronically gifting the merged item to another site.

1 10. A method for on-line viewing of an article on another structure, comprising:

providing a host-site accessible to an on-line viewer and web-linkable to at least one article-provider site, the article provider-site having images of articles for view via the web;

linking the on-line viewer to the host-site and selecting a structure in response to a command received by the on-line viewer;

using the host-site, linking the viewer to the at least one article-provider site and passing at least one image to a virtual storage closet at that site for view by the on-line viewer for use during a subsequent access to the host-site;

merging a selected one of the articles with the structure by forming an image of a merged item including representations of both the structure and the selected article; and electronically gifting the merged item to another site.

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